

2024 SEASON

IVANHOE JUNIOR FOOTBALL CLUB



SPONSORSHIP PROGRAM

The Ivanhoe Junior Football Club has put together a terrific sponsorship program for 2024 that allows you to choose a sponsorship that works for your business and your family.





THE 2024 SPONSORSHIP PROGRAM BENEFITS

- AFL Players Meet 'n' Greet Pizza Night
- An email advertorial to each of our 300 families, directing new customers to your business
- Your business name on our electronic scoreboard for every game at Ivanhoe Park, for the entire YJFL Season and on corflute banners on game day at both Ivanhoe Park and Ford Park
- Your business name and logo on the IJFC website and in all email communications from the club
- Featured Social Media posts

AFL PLAYERS MEET N GREET PIZZA NIGHT

A major benefit of your sponsorship at all Sponsorship levels, is our AFL Players Meet'n'Greet Pizza Night at the club. This night is for Sponsors only along with their boys and girls, to be held during the season at the club.

For our Sponsors and their boys and girls, not only will you get to meet some current big name AFL players, you will hear about their journey from junior football to the big league, with photo and autograph opportunities - a night not to be missed.

For those who are sponsoring via their business, we also want to focus on helping you to get new customers and new sales for your business from your sponsorship.

AVAILABLE LEVELS OF SPONSORSHIP

| Level | Cost | Scoreboard Signage at every home game | Business Logo on Team Jerseys* | Emails to the database | Feature posts on social media | Feature page on new club website | Tickets to AFL Players Meet 'n' Greet | Verbal support mentions at team functions | Potential to co-sponsor merch and/or events |
|---------------------|-----------------|---------------------------------------|--------------------------------|------------------------|-------------------------------|----------------------------------|---------------------------------------|---|---|
| PLATINUM | \$10 000 | YES | YES | 2 | 4 | YES | 12 | YES | YES |
| GOLD | \$5,000 | YES | No | 1 | 2 | YES | 8 | YES | YES |
| SILVER | \$2,500 | YES | No | No | 1 | YES | 6 | No | No |
| TEAM SPONSOR | \$1,000 | No | No | No | No | Yes | 4 | Yes (Sponsored team's function) | No |

WHAT NEXT?

1. Decide what level of Sponsorship best suits you or your business.
2. Email your preference to the club to Glenn Franklin at 0419 499 977 or gfranklin@pkf.com.au
3. Provide details you require for the receipt – your business or your personal name and we will generate an invoice for you from our Xero account.

If you need more further information on Sponsorship opportunities, please call Glenn Franklin | IJFC President on 0419 499 977.

*needs to be a multi year sponsorship